



RUTLEDGE CANCER FOUNDATION



Rutledge Cancer Foundation was founded in 2011, after 15-year-old Carley Rutledge was diagnosed with stage IV Ewing sarcoma, an aggressive bone cancer. When friends and family learned that there had been little change in treatment options and survival rates in over 30 years, they decided to take action. Since that time we have funded over \$1,600,000 in Research for less toxic, more curative cancer therapies and Patient Programs/Events, impacting over 8,100 teen/young adult cancer patients and their family members.

Rutledge Cancer Foundation works to **ease the impact** of cancer on the lives of teens and young adults, **raise survival rates** and **find a cure** for sarcomas and other solid tumor cancers.

JOIN US FOR AN EVENING OF CELEBRATION

SATURDAY, SEPTEMBER 19, 2020

IN HONOR OF OUR TENTH YEAR!

❁ HILTON FORT WORTH ❁

815 MAIN STREET, FORT WORTH, TEXAS

- ENTERTAINMENT -

JORDAN KAHN'S MANHATTAN BAND

- HONORARY CHAIRS -

ANGELA AND DAVID DONAHUE, M.D. LISA AND JOHN QUERALT, M.D.

- EVENT CHAIRS -

MICHELLE GOODWIN
michelle.c.goodwin@gmail.com

KAY MITCHELL
kaymitchell0609@sbcglobal.net

❁ CONTACT ❁

rutledgecancerfoundation.org

adrienne@rutledgecancerfoundation.org

RCF Office: (682) 312-5514



SPONSORSHIP & UNDERWRITING OPPORTUNITIES

HEARTS OF GOLD PRESENTING SPONSOR

\$25,000

(MAXIMUM OF TWO)

This is our signature underwriting opportunity. The Hearts of Gold Presenting Sponsor will not only assist in underwriting the Gala, but will also help RCF continue to bring healthy futures to young adult cancer patients.

- | | |
|-----------------------------------|---|
| ✧ Two Tables with Premier seating | ✧ Premier recognition on website/social media |
| ✧ Special Gift | ✧ Name/logo on printed materials |
| ✧ Podium Recognition | ✧ Exclusive invitation for 8 to VIP Party |
| ✧ Full-page ad in program | ✧ Personal table valet |
| ✧ Premium wine | ✧ Premier event signage |

FIND A CURE

\$15,000

- | | |
|----------------------------------|---|
| ✧ One Table with Premier seating | ✧ Recognition on website/social media |
| ✧ Special Gift | ✧ Name/logo on printed materials |
| ✧ Podium Recognition | ✧ Exclusive invitation for 8 to VIP Party |
| ✧ Half-page ad in program | ✧ Personal table valet |
| ✧ Premium wine | |

OPTIONAL UNDERWRITING OPPORTUNITIES

Cocktail—Cocktail Underwriter will help cover the cost of beverages for the evening. Name recognition on signage at each bar and on the Gala Dinner Menu.

Entertainment—Entertainment Underwriter will help cover the cost of the band, lighting, dance floor, AV Tech, and 3D Booth TV (Interactive Photobooth). Name recognition in Gala Program.

ALL TABLES SEAT 8

For custom Underwriting Opportunities, contact adrienne@rutledgecancerfoundation.org



RUTLEDGE CANCER FOUNDATION



SPONSORSHIP & UNDERWRITING OPPORTUNITIES

✿ RAISE THE RATE ✿

\$10,000

- ✿ One Table with Premier seating
- ✿ Quarter-page ad in program
- ✿ Premium wine
- ✿ Recognition on website/social media
- ✿ Name/logo on printed materials
- ✿ Exclusive invitation for four to VIP Party

OPTIONAL UNDERWRITING OPPORTUNITIES

Auction—Auction Underwriter will help cover the cost of auction software, signage displays for Silent Auction, item underwriting and auctioneer. Name recognition on signage in Auction area and in Gala Program.

Media— Media Underwriter will help cover the cost of advertising. Name recognition in media promotions when applicable, Press Releases and Gala Program.

✿ EASE THE IMPACT ✿

\$7,500

- ✿ One Table with preferred seating
- ✿ Premium wine
- ✿ Recognition on website/social media
- ✿ Name/logo on printed materials
- ✿ Exclusive invitation for 2 to VIP Party

OPTIONAL UNDERWRITING OPPORTUNITIES

VIP Cocktail Party—VIP Cocktail Party Underwriter will help cover the cost of the Hearts Of Gold VIP Cocktail Party, held Thursday evening, September 17 at the Hilton Fort Worth in the historic JFK Suite. Name recognition in VIP Party invitation and Gala Program.

Printing— Printing Underwriter will help cover the cost of printing and signage for the Gala, including Save the Date, Invitation and Gala Program. Name recognition in Gala Program.

Valet— Valet Underwriter will help cover the cost of valet services for the VIP Party and Hearts of Gold Gala. Name recognition at Valet and on water bottles that are in guests' car at the end of the evening.

✿ GOLD BUTTERFLY SPONSOR ✿

\$5,000

- ✿ One Table with preferred seating
- ✿ Recognition on website and social media
- ✿ Name/logo on printed materials

RESERVED TABLE: \$2,000

- ✿ Table for 8
- ✿ Recognition in program

INDIVIDUAL TICKET: \$275

(Available in August 2020)






RUTLEDGE CANCER FOUNDATION



OUR MISSION

Rutledge Cancer Foundation works to ease the impact of cancer on the lives of teens and young adults, raise survival rates and find a cure for sarcomas and other solid tumor cancers.

-  We fund **patient programs** that address unmet emotional and physical needs.
-  We work as a catalyst to increase **awareness and early detection**.
-  We support **research** for less toxic, personalized cancer therapies.

DID YOU KNOW?

- RCF serves adolescent and young adult (YA) cancer patients from **age 11 to 39**.
- Cancer is the leading disease-related cause of death in young adults age 15 to 39, **increasing over 50%** in the last 30 years.
- Approximately **72,000** YAs are diagnosed with cancer every year.
- YAs are **8 times** more likely to be diagnosed with cancer than children under 15.
- Cancer survival rates for YAs have not changed in **over 30 years**.
- **Less than 2%** of YAs with cancer participate in clinical trials.
- YAs are the **most underinsured** or uninsured group in the U.S.

“We stand in awe of the Rutledge Cancer Foundation’s accomplishments in their first 10 years. Beyond supporting cutting-edge research and therapies to address sarcomas afflicting teens and young adults, their mission and programming has expanded to meet the ever-changing needs of this unique patient population.”

—Dr. David and Angela Donahue



SATURDAY, SEPTEMBER 19, 2020
HILTON FORT WORTH

Name as you wish to be listed

Company as applicable

Address

Contact Email

Contact Phone

SPONSORSHIP/UNDERWRITING

Please choose one option under your preferred sponsor level.
See "Optional Underwriting Opportunities" for detailed descriptions.

 **HEARTS OF GOLD PRESENTING SPONSOR: \$25,000**

 **FIND A CURE: \$15,000**

Table Only Cocktail Entertainment

 **EASE THE IMPACT: \$7,500**

Table Only VIP Party Printing/Signage Valet

INDIVIDUAL TICKETS: \$275

Available for purchase August 2020

 **RAISE THE RATE: \$10,000**

Table Only Auction Media

GOLD BUTTERFLY SPONSOR: \$5,000

RESERVED TABLE: \$2,000

NON-ATTENDING DONOR

Silver Butterfly Sponsor: \$1,000 and up

RCF Friend: \$999 and under

PAYMENT

PLEASE INDICATE THE TOTAL AMOUNT OF YOUR GIFT \$ _____

- Enclosed is my check payable to Rutledge Cancer Foundation
- Please bill me for payment by check
- Please charge my MC Visa AmEx

Name on Credit Card

Card Number Exp CVV

Signature

My gift is in Honor of Memory of _____

Please list my gift as anonymous

 **PLEASE RETURN TO:**

Rutledge Cancer Foundation
5608 Malvey Ave., Suite 306, Fort Worth, TX 76107

 **YOU MAY ALSO REGISTER** at rutledgecancerfoundation.org

 **QUESTIONS?** Email adrienne@rutledgecancerfoundation.org